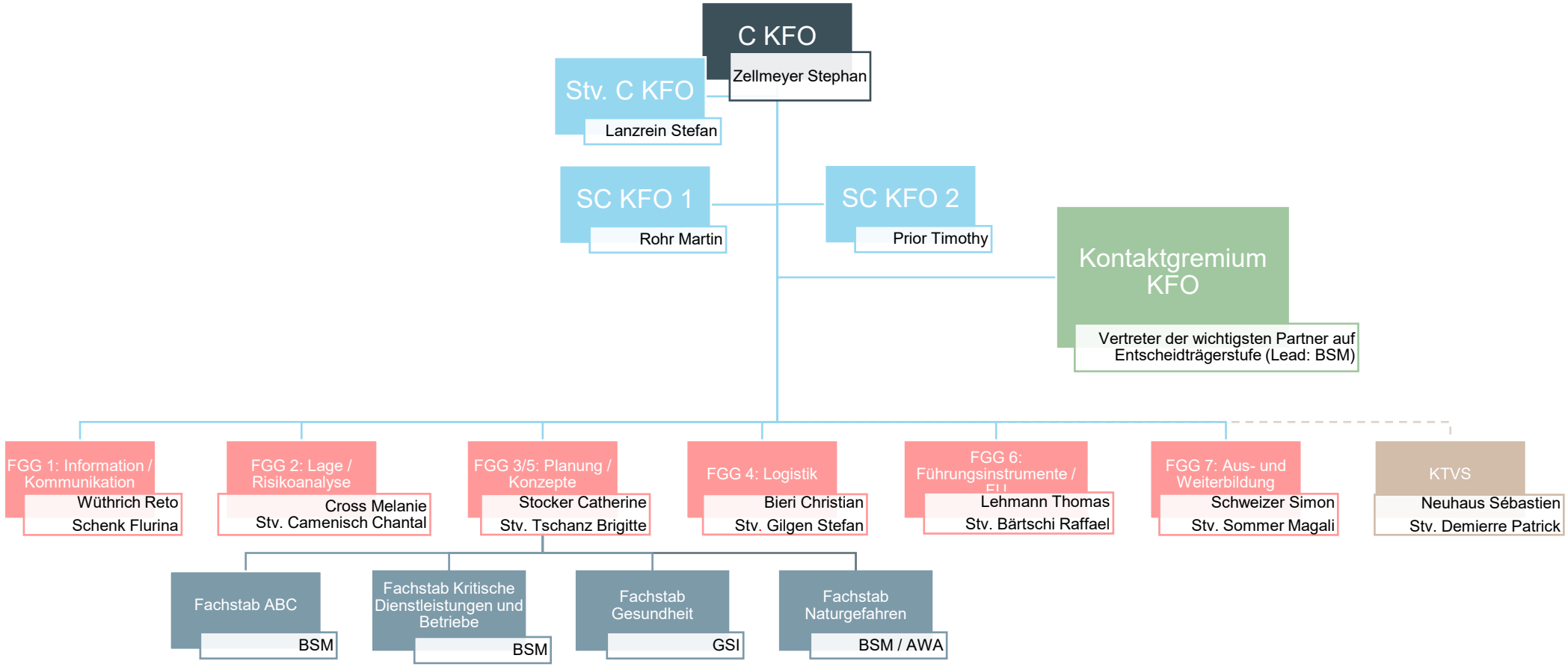Neue Organisation